Ashleigh Johnson
Interview Guide

1. **Research Question:** Does the frequency of drinking alcohol influence mood in college students?
2. **Interview Questions:**
   Are you 21? If yes, *Would you like a drink before we continue?* (Record tallies by names of participants that accept. This will be interesting to note along with body language for analysis.)
   What does a normal day in college look like for you?
   What do you look forward to most throughout the day? Week?
   What are the 3 things you value most in your college experience?
   Do you go out to bars often?
   If you consume alcohol, how many drinks do you have a week?
   Can you give an example of something that would motivate you to have a drink?
   Responding with only 3 words, how are you?
   How do you feel at this moment on a scale of 1-5, 1 being not well, 2 being fine, 3 being neutral, 4 being good, and 5 being excellent?
3. **Population for study:** college students in the U.S.
4. **Sampling method:** I would use the self-selection sampling method to recruit participants for this study. We could send a sign up/info form via email to all students enrolled in higher education and request them to fill it out and send it back. We are trying to study the relationship between alcohol and mood, which means we need to obtain insights into students' inner lives and minds as quickly as possible. Interested and outspoken/extroverted students with more interest to participate voluntarily, I believe, will give us the most beneficial information for this study. To eliminate any bias or over-representation of 'extroverted' students, we could pair the self-selection method with mall intercept sampling. Mall intercept sampling could take place on various campuses throughout the U.S., in front of the student center (at KU- the Union). Students who are present and choose to participate would be sent the same sign-up form as those in self-selection. By obtaining half of our participants via self-selection and the other half via mall intercept, we would get a more balanced sample overall and potentially minimize response bias.